

SMART GOALS



S

Specific

Who, What, Where, When,
Why, Which

Define the goal as much as possible with no ambiguous language

Who is involved, What do I want to accomplish, Where am I doing this (reason, purpose), which constraints/requirements do I have?



M

Measurable

From and To

Can you track the progress and measure the outcomes?

How much, how many, how will I know when my goal is accomplished?



A

Achievable

How

Is the goal reasonable enough to be accomplished?
How so?

Make sure the goal is not out of reach or below standard performance.



R

Relevant

Worthwhile

Is the goal worthwhile and will it meet your needs?

Is each goal consistent with other goals you have established and fits with your immediate and long-term plans?



T

Time-bound

When

Your objective should include a time limit. "I will complete this step by month/day/year."

It will establish a sense of urgency and prompt you to have better time management.

Sustainability

Some definitions

“Meet the needs of the present, without compromising capacity of future generations to satisfy their own”.

*“Businesses must have a process in place **to integrate social, environmental, ethical and human rights issues** and the **solicitations of consumers in their business operations** and their basic strategy in close cooperation with their interlocutors, with the purpose of:*

- do everything possible to create shared value among their owners, shareholders, other stakeholders and society in general*
- identify, prevent and mitigate their possible adverse effects”.*

[The 2030 Agenda for Sustainable Development](#), adopted by all United Nations Member States in 2015, provides a shared blueprint for peace and prosperity for people and the planet, now and into the future.

The 2030 Agenda consists of a few core principles:

Universality: The Agenda applies to all countries, even ones with low incomes and development issues.

Leaving no one behind: All people will be considered, despite their state of need and location.

Interconnectedness and indivisibility: It should be noted that the 17 Sustainable Development Goals are interconnected and indivisible.

Inclusiveness: Everyone should be acting to fulfill the 2030 Agenda, no matter their race, gender, ethnicity or identity.

Multi-stakeholder partnerships: Multi-stakeholder partnerships should be put in place to help spread knowledge, technology and financial resources as a means of enforcing the SDGs

ESG stand for...



Climate change strategy,
Biodiversity,
Water efficiency,
Energy efficiency,
Carbon intensity,
Environmental
management system

Equal opportunities,
Freedom of association,
Health and safety,
Human rights,
Customer &
products responsibility,
Child labour

Business ethics,
Compliance,
Board independence,
Executive compensation,
Shareholder democracy